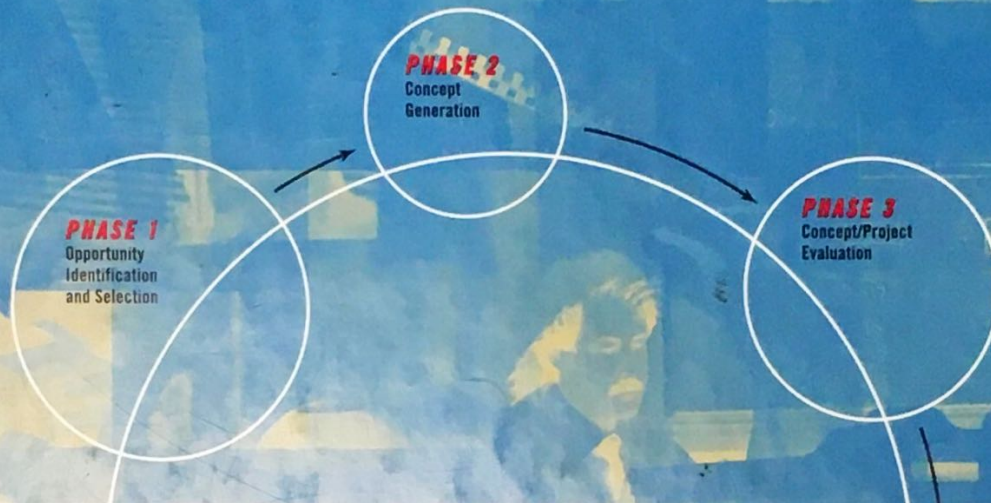


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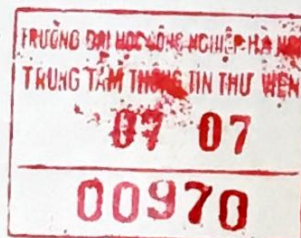


NEW PRODUCTS MANAGEMENT



SEVENTH EDITION

New Products Management



Seventh Edition

**GIFT OF THE ASIA FOUNDATION
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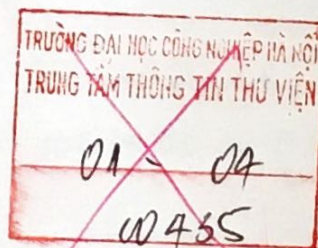
**QUÀ TẶNG CỦA QUỸ CHÂU Á
KHÔNG ĐƯỢC BÁN LẠI**

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